



Abodian Inc. Provides Recession-Minded DIY-ers with Green Storage Solutions

New cabinetry company, Abodian, provides innovative and environmentally friendly storage alternatives to customers looking to renovate, but ready to move on from the big-box modular retailers. With a range of options from fully custom to pre-designed and homeowner installed, their products are durable, elegant, and surprisingly affordable.

Issaquah, WA (June 1, 2009)— Abodian Inc. is a new Northwest-based storage solutions company that plans to become the go-to source for ready-to assemble cabinetry that is more affordable than going fully custom but higher quality and higher design than the big-box retailers.

Abodian's approach is timely in its alignment, both with the green movement and with the increasingly budget-conscious mindset of today's consumer. With a range of homeowner installed, flat-packed, ready to assemble options, either custom or from the pre-designed Loft Line, customers interested in a home renovation can make the choices that best fit their budget and aesthetic while being assured of a high-quality, long-lasting product. With an emphasis on environmentally conscious, locally-sourced building material options, such as FSC-certified and recycled wood products with no-added formaldehyde and low VOC finishes, like-minded renovators can feel good about the impact of their choices on the environment.

Abodian's cabinetry is delivered flat-packed and ready to assemble, using simple, durable, time-honored construction methods. It comes with easy to understand instructions and how-to videos for assembly and installation. President and CEO Jeff Bowlby explains that high quality cabinetry and luxury home design products don't need to be inaccessible and wildly expensive. "Our customers are the people who are willing to invest a little of their own elbow grease to save money, but who don't want to spend on a low quality product that's going to end up needing to be replaced—and in a landfill—two years down the line."

Abodian's social conscience extends beyond sourcing local and environmentally friendly materials, as they donate 1% of their gross sales to the Seattle-based Science and Management of Addictions Foundation, whose mission is to eliminate the disease of substance addiction in youth.

For additional information on the news that is the subject of this release, contact Kelsey Bowlby or visit www.abodian.com.

Abodian: *Elegant Storage Solutions. Simple Assembly.*

Abodian Inc. provides custom or pre-designed ready to assemble cabinetry that is high-design and high-quality while remaining affordable and carbon footprint friendly.

Contact:

Kelsey Bowlby, Marketing Coordinator

Abodian, Inc.

888.557.7718

www.abodian.com

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