



## Abodian Inc. Serves Up Affordable, Innovative Storage Solutions with a Green Twist

***New storage solutions company Abodian offers high quality, ready-to-assemble cabinetry in custom iterations or a pre-designed Loft Line. Environmentally friendly manufacturing processes and materials, quick turnaround, flat-pack delivery, and surprising affordability make Abodian a smart choice for easy, elegant casework renovation.***

**Issaquah, WA (June 1, 2009)**— Abodian Inc. is a new storage solutions company that aims to meet the needs of the homeowners who can't afford to go fully custom but want a more elegant, higher-quality casework option than what is offered by big-box retailers. With a vast array of budget, customization, and hardware options, the Abodian range of products is an environmentally and budget conscious choice that can be tailored to meet specific needs and specifications.

Abodian offers either pre-designed or fully custom storage solutions that are delivered in a flat-pack with easy assembly and installation instructions. Their durable cabinets use the time-honored technique of mortise and tenon construction and ¾ inch thick materials for higher strength, greater precision cabinets with consistent, flawless hardware operation.

With reasonable pricing and quick turnaround, Abodian casework provides remodelers with more control and incremental revenue opportunity derived from assembly and installation. Flat pack shipping reduces the likelihood of damage in shipping, but in the event that damage occurs, replacement parts are issued the next day. A variety of high strength construction methods make using Abodian as a single source an easy choice for all applications: mud rooms, laundry, garage, closet, kitchen and bath.

Abodian is an active participant in the green building movement, focused on reducing their carbon footprint through process and materials. They source and manufacture materials locally whenever possible and offer green core materials: 100% recycled wood fiber particleboard, FSC-certified wood, no added urea formaldehyde, and low-VOC, low HAPS waterborne finishes.

President and CEO Jeff Bowlby explains that today's homeowners care about their carbon footprint as well as their bottom line. "Using green, long-lasting materials and construction methods creates a more sustainable product. People who purchase and install Abodian storage solutions are getting a surprisingly affordable product with a really remarkable level of quality and craftsmanship, and they can feel good about how their choices are impacting the environment." He adds, "There's a real value proposition here for people in the remodeling industry: a higher quality product for their customer, expanded revenue opportunities, and reasonable pricing—that's good for both parties."

Abodian's social conscience extends beyond sourcing local and environmentally friendly materials, as they donate 1% of their gross sales to the Seattle-based SAMA Foundation, whose mission is to eliminate the disease of substance addiction in youth.

For additional information on the news that is the subject of this release, contact Kelsey Bowlby or visit [www.abodian.com](http://www.abodian.com).

**Abodian: *Elegant Storage Solutions. Simple Assembly.***

Abodian Inc. provides custom or pre-designed ready to assemble cabinetry that is high-design and high-quality while remaining affordable and carbon footprint friendly.

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